



Phi Beta Delta 2013 Conference

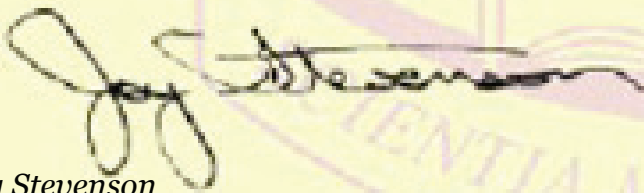
**Advancing
International
Education
in the Digital Age**

April 11 & 12, 2013 Charlotte, North Carolina

Welcome to the 2013 Conference of Phi Beta Delta Honor Society for International Scholars!

We are delighted that so many have chosen to attend our 2013 Conference in beautiful and friendly Charlotte and we hope that all of you will have a great experience this year as you extend your network of friends and colleagues and absorb a broad range of significant information within our sessions. The diversity of sessions that President Elect Paul Amaya has coordinated is outstanding and we will all benefit from hearing research and practical applications in the field of international education in the digital age. We will hear of leaders, new models within distance education, assessment tools and ways to analyze data gathered, the growth of diversity of online degree offerings, the challenges of cultural immersion, using videos and digital media in classrooms, ways to further develop critical thinking, the growth of service learning, managing MOUs, medical challenges of tracing TB contacts, measuring student learning outcomes and student satisfaction, changes in libraries during the digital age and traditional research such as that done in the field of geological deposit analysis in Southern California. Enjoy this wonderful opportunity to spend two days as eclectic academics and scholars!

As the outgoing President of Phi Beta Delta I wish to thank the full Board of Directors and give special recognition to Past President Richard Deming who has been a great steward for the association. I know that incoming President Paul Amaya will continue to lead us forward and an exciting direction involves our new membership within the Association of College Honor Societies (ACHS). If approved by the chapters present at the Business Meeting in Charlotte, we will join this governing body (currently consisting of 66 member societies) which was formed in 1925 to establish standards for academic excellence among honor societies. We hope you will all support this move and thank our Regent Yvonne Captain and our Executive Director Rueyling Chuang for leading our efforts to become a member of ACHS. I also wish to extend a special thank you to Rosette Santiago and the others assisting within the Executive Office in California without whom the Honor Society could not function. We are so fortunate to have their support and hard work. Thanks and Congratulations to all!



Joy Stevenson
Phi Beta Delta International President 2012-2013

April 10, 2013 Wednesday

7:00 pm - 9:30 pm

Mint room 2

Meeting of the Board of Directors

Presiding: Joy Stevenson 2012-2013 President

April 11, 2013 Thursday

8:00 am – 5:00 pm

Registration Desk Open

9:00 am – 11:30 am

Discovery Ballroom

Chapter Management Workshop

9:00 am – 9:30 am

Welcome and Introduction of Members of the Board

Paul Amaya, President-Elect

Joy Stevenson, President

Richard Deming, Past President

Rueyling Chuang, Executive Director

Board Members

9:30 am – 10:30 am

“Best Practices for Making the Chapter Thrive”

Anita Gaines,

Bill Meiers,

Angelika Kraemer,

Heather Hoel,

Richard Deming

10:30 am – 10:45 am

Coffee Break

10:45 am – 11:00 am

“IRR Journal”

Michael Smithee

11:00 am – 11:30 am

Breakout Session

Joy Stevenson, Paul Amaya, Judy Smrha

11:30 am – 12: 45 pm

Lunch on your own. Be sure to be back no later than 1:00 pm!

1:00 pm

PLENARY AND OFFICIAL OPENING OF THE CONFERENCE

1:00 – 1:50 pm

Welcome by President Joy Stevenson

Mint Ballroom

Opening speaker:

David Goldfield, Robert Lee Bailey Professor of History

Specialist in Southern history

“No Longer Black and White: The World Comes to the South”

Impact on community and higher education

PRESENTATIONS: All Sessions will be in Mint Ballroom

2:00 – 3:15 pm

Session I: International Education

Chair: Catherine Turrill, California State University, Sacramento

- 2:00 – 2:15 pm Examining Best Practices: Educational Leaders in the Field of Internationalization
Sharman Siebenthal Adams, University of Michigan Flint*
- 2:15 – 2:30 pm How International Education is Viewed: A Digital Perspective
Michael Smithee, Syracuse University (retired)*
- 2:30 – 2:45 pm Global Universities in Distance Education (GUIDE)
Robert W. Robertson, Argosy University and Laura Ricci, Marconi University, Rome, Italy*
- 2:45 – 3:00 pm TRY Approach: Integration of Research and Education in MCDB
Shan Yan, UNC Charlotte*
- 3:00 – 3:15 pm Questions and answers*

3:15 – 3:45 pm

Refreshment Break

3:45 – 5:00 pm

Session II: Online Learning

Chair: Richard Deming, California State University, Fullerton

- 3:45 – 4:00 pm Cost Effectiveness in Global Online Learning
Cindy Parmenter and Katharine McFarland, Argosy University*
- 4:00 – 4:15 pm Engaging Language Students in Class, Online and Abroad
With Rich Internet Applications
Angelika Kraemer, Michigan State University*
- 4:15 – 4:30 pm Promoting Uruguayan ESL Students Self-regulation through Online Learning
Aldo Rodriguez, Northern Illinois University*
- 4:30 – 4:45 pm Building a Competitive Workforce Using Online Diplomas: The Case of Knowledge Quest Education
Robert W. Robertson and C. Dillon, Argosy University and Cesar Ruiz, CEO of KQE*
- 4:45 – 5:00 pm Questions and Answers*

5:15 – 6:15 pm

Session III: International Community

Chair: Michael Smithee, Smithee Associates

5:15 – 5:30 pm

10 Lessons Learned from Cultural Immersion

Barbara Faye Streets, SUNY Oswego

5:30 – 5:45 pm

Study on How Local Currency Improves International Community

Ji-Yeon Lee and Seyool Oh, The University of Kansas

5:45 – 6:15 pm

Questions and Answers

6:30 pm

Reception at the Harvey B Gantt African-American Cultural Center hosted by the Office of International Programs at UNC, Charlotte

(Dinner at local restaurants following for those interested)

551 S. Tryon Street, Charlotte, NC 28202

April 12, 2013 Friday

8:00 am – 5:00 pm

Registration Desk Open

PRESENTATIONS:

All Sessions will be in Mint Ballroom

9:00 – 10:15 am

Session IV: Intercultural Communication in the Digital Age

Chair: Rueyling Chuang, California State University, San Bernardino

9:00 – 9:15 am

Sharing Video Across Continents to Teach Students Cultural Competence

Diana Rowan and Michael Moore, UNC Charlotte

9:15 – 9:30 am

Culture in Digital Age

Yong Jiang, Michigan State University

9:30 – 9:45 am

Building the New Babel via Multimodal Composition: Enhancing

Intercultural Literacy and Critical Thinking Through Digital Assignments

Xiaobo Wang and Bilian Cao, Georgia State University

9:45 – 10:00 am

The Controversy of Language in Post-Colonized Africa

Sydney Doster, Baker University

10:00 – 10:15 am

Questions and Answers

10:30-11:45 am

Session V: Study Abroad

Chair: Angelika Kraemer, Michigan State University

- 10:30 – 10:45 am Use of Collaboration Technologies for Management of Multi University Study Abroad Programs
Daniel Mittleman, DePaul University
Virginia Drummond Abdala, European Business School Paris
Gwendolyn Kolfschoten, Delft University of Technology, The Netherlands
Douglas Druckenmiller, Western Illinois University*
- 10:45 – 11:00 am Coming Full Circle: Life Cycle Perspective on Study Abroad
Judy Smrha and Kevin McCarthy, Baker University*
- 11:00 – 11:15 am Using a Service –learning Study – abroad Course to Practice Sustainable Community Investment
Jessica Frisina, Kacy Medlin and Kristen Schmitt, UNC Charlotte*
- 11:15 – 11:45 am Questions and Answers*

12:00 – 1:30 pm

University Room

Awards Ceremony (Part I), and Business Meeting

Presiding: Joy Stevenson, President

**Lunch and refreshments will be served to all conference attendees.*

1:30 – 2:30 pm

Quorum Room

Session VI: Poster Session

Streamlining International Agreements: The Electronic MOU Process

Rita Rowand, George Mason University

International Campuses of Excellence in Spain

Cristina Rios, Lamar University

Resource Guide on End-of-Life Planning for Aging Asian Indians

Jyoti Nunna, UNC Charlotte

Paleotsunami Deposits in San Elijo, Southern California

Khadija Nadimi, California State University Fullerton

High-flying “Wild geese” struggling between Motherhood and Selfhood

Ji-Yeon Lee and Seyool Oh, The University of Kansas

2:45 – 3:30 pm

Session VII: Digital Innovation and Integration

Chair: Paul Amaya, California State University, San Bernardino

2:45 – 3:00 pm

*Final Projects-Integrating Digital Media in Coursework
Devin Stagg, California State University, Sacramento*

3:00 – 3:15 pm

*Exciting Worldwide Library Changes: Spotlight on USA & Southeast Asia
John Hickok, California State University, Fullerton*

3:15 – 3:30 pm

Questions and Answers

3:30 – 4:00 pm

Refreshment Break

4:00 – 5:15 pm

Session VIII: Student Learning

Chair: Anita Gaines, University of Houston

4:00 – 4:15 pm

*Standardizing Student Learning Outcomes in International Studies
Harry Chernotsky, UNC Charlotte*

4:15 – 4:30 pm

*Digital Humanities Collections: New Tools for International Research
Anna Fariello, Western Carolina University*

4:30 – 4:45 pm

*The Academic and Lived Experience of Non-Traditional Female Students
Marsha Chen, Northern Illinois University*

4:45 – 5:00 pm

*Review of Studies on Student Satisfaction in Higher Learning Institutions
Isaac Kayongo, Makerere Business School, Kampala, Uganda*

5:00 – 5:15 pm

Questions and Answers

5:15 – 6:00 pm

Break

6:00 pm

Cash Bar, Socializing and Networking

** Light appetizers will be served.*

6:30 pm

Mint Ballroom

Annual Banquet

*Cultural Event for the Night:
Hmong Student Group*

7:15 pm

Awards and Plenary

Raffle ticket drawing

April 13, 2013 Saturday

9:00 am – 12:00 noon Meeting of the Board of Directors

Quorum Room

Presiding: Paul Amaya, 2013-2014 President



Congratulations to the Phi Beta Delta Honor Society for International Scholars Awards Recipients for 2013

Yvonne Captain Faculty Awards for Outstanding Contributions to International Education

Dr. Christopher M. Jones
Northern Illinois University
Zeta Gamma Chapter

Edward S. Blankenship Outstanding Staff Award

Ms. Lydia Westbrook
University of Houston
Delta Iota Chapter

Mariane Beane/Charles Gliozzo Domestic Student Award for International Achievement

Ms. Elisabeth A. Maxwell
Lamar University
Beta Xi Chapter

David Merchant International Student Award for Achievement

Ms. Clara Louis
Northern Illinois University
Zeta Gamma Chapter

Congratulations to the Following Chapter for their Awards:

Eileen Evans Overall Outstanding Chapter Award

Western Illinois University
Eta Epsilon Chapter
Midwest Region

Regional Outstanding Chapter Awards

Northeast Region: Syracuse University
Alpha Sigma Chapter

Southwest Region: Langston University
Epsilon Epsilon Chapter

Southeast Region: George Mason University
Epsilon Delta Chapter

West Region: California State University,
Sacramento
Omicron Chapter

Midwest Region: Western Illinois University
Eta Epsilon Chapter

Phi Beta Delta
Board of Directors
April 1, 2012 – April 12, 2013

Joy **Stevenson** (University of Central Missouri), President
Richard **Deming** (California State University Fullerton), Past-President
Paul **Amaya** (California State University San Bernardino), President-Elect
Lay Tuan **Tan** (California State University Fullerton), Past-Senior International Vice President
Catherine **Turrill** (California State University Sacramento), Senior International Vice President
Angelika **Kraemer** (Michigan State University), Senior International Vice-President Elect
Gary A. **Cretser** (California State Polytechnic University Pomona), Director of Awards
Judith A. **Smrha** (Baker University), Historian/Archivist
Guillermo **de los Reyes** (University of Houston), Director of Membership
Patricia Lahorra **Rickett** (Northern Illinois University), Director of Development
Michael **Smithee** (Syracuse University, Retired), Director of Publications
Norma **George** (Cheyney University of Pennsylvania), Northeast Regional Vice-President
John **Schweikart** (Western Carolina University), Southeast Regional Vice-President
Heather Hoel (University of Central Missouri), Midwest Regional Vice-President
Anita Gaines (University of Houston), Southwest Regional Vice-President
Richard **Deming** (California State University Fullerton), West Regional Vice-President

Ex Officio:

Rueyling **Chuang** (California State University San Bernardino), Executive Director and CEO
Yvonne **Captain** (George Washington University), Regent



Conference Sponsors
Sabbatical or Vacation Rental
Beautifully Refurbished Getehouse
at Historic Harlaxton College (England)

Furnished one-bedroom apartment with breathtaking view of the Harlaxton Manor

Full access to services of College and Manor

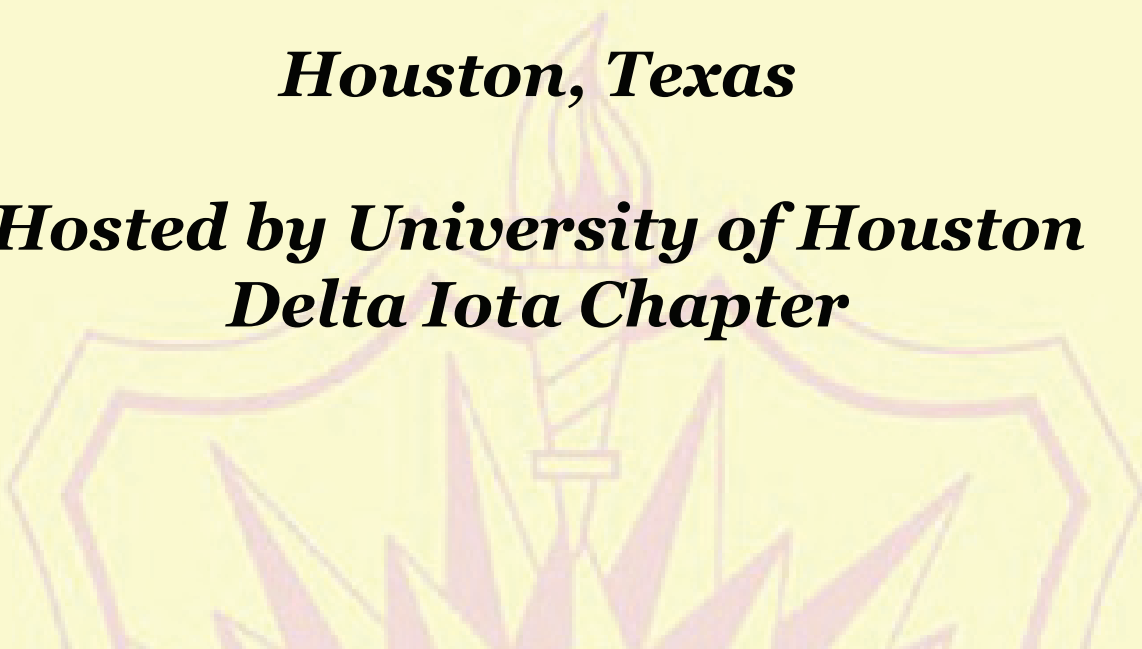
Located an hour north of London near ancient market town of Grantham, home of Isaac Newton and Margaret Thatcher

More Details and rental information available at the conference registration desk



Welcome to 2014 Phi Beta Delta Conference in
Houston, Texas

***Hosted by University of Houston
Delta Iota Chapter***



California State University, Sacramento



CONGRATULATIONS TO PHI BETA DELTA

IN CELEBRATION OF ITS

27th ANNUAL CONFERENCE

**OMICRON CHAPTER
PHI BETA DELTA**

SCIENTIA MUTUA MUNDI



www.phibetadelta.org